

AUDIO-VISUAL RECORDINGS POLICY

PRIVACY POLICY

According to the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (hereinafter the „**GDPR**“) and the relevant provisions of the Civil Code see § 81 et seq., you on behalf of LF Investment limited, with its registered office at 11 Louki Akrita, 4044 Limassol, Cyprus, registration number 329493, alongside with Purple Trading s.r.o., its tied agent, with its registered office at Masarykova 409/26, Brno, Czech republic, IČO: 06047033 (**hereinafter collectively referred to as “Purple Trading”**), we would like to inform you that the event you are registering (**hereinafter referred to as “event”**)

or you have already registered, photographic and audio-visual recordings (**hereinafter as the “Recording”**) might be made for Purple Trading promotional purposes and the event itself (or similar events). These records will be used within the purpose mainly in electronic form.

The main scope of the event is the presentation of the main topic combined with a presentation and subsequent discussion.

Records are made occasionally and not systematically. From the personal data captured on records, no evidence of natural persons shall be created, e.g. the names of the participants will be tagged to the record.

In such a case, their further processing is not affected by the GDPR, on the ground that such activities do not carry an element of systematicity and therefore the definition of "processing" of personal data does not apply as per article 2 (1) and Article 2 (4) of the GDPR.

In the event that the processing of personal data applies, Purple Trading is obliged to process such personal data of yours on the basis of a legal title. Records shall be processed on the basis of Article 6 (1) (a), (f) of the Regulation, ie processing is necessary for the purposes of Purple Trading's legitimate interest as controller of personal data. See the [privacy policy](#) for details.

Pursuant to the article 85 (2) of the Civil Code, we would like to inform you that records shall be made at the event. Your informed participation means that you accept this condition and it represents your consent to be recorded and records to be used accordingly. It is in Purple Trading's interest that the records should not be offensive or otherwise interfere with your legitimate interest.

The scope of publishing of the Records is limited to the Purple Trading website, as well as related websites, or through its profiles on social networks, e.g. facebook, Instagram, youtube portal

If you expressly wish, your consent may be revoked at any time addressing e-mail marketing@purple-trading.com. Purple Trading deletes records already made; If the records are in further use, they will be erased and disposed at your request.

